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Y-FOR.COM Co., Ltd.

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PRESS RELEASE

We Have Obtained Exclusive Sales Rights from Healbe™ Corporation for Japan
Sales of Gobe, a Wearable Device on the Wrist for Health Maintenance to Start

Y-FOR.COM Co., Ltd. (Headquarters: Chuo Ward, Fukuoka City, President: Ryohei Sato) has concluded an exclusive sales rights agreement for Japan with **Healbe™ Corporation** (headquarters: California, USA), a company that has developed a completely new kind of wearable device utilizing algorithm technology.



Researchers from Healbe™ Corporation's Algorithm Technical Center has begun technical research for measuring blood glucose concentration; and its research group composed of endocrinologists, physiologists, doctors, clinical diagnosticians, mathematicians, programmers, electronic engineers, and physicists are developing wearable devices utilizing algorithm technology.

We at Y-FOR.COM Co., Ltd. utilize various IOT products which we have obtained licenses for, and will continue to promote sales and services.

■ About Gobe by Healbe

Gobe is equipped with 3 sensors: a pulse sensor, an impedance sensor, and an accelerometer. It automatically measures the amount of calorie intake and the amount of calories burned, heart rate, blood pressure, hydration level, stress level, sleep quality, and moisture penetration level inside the body just by wearing it and without needing to manually input data, which can then be managed using its own app on a smart phone or tablet.

■ 3 Sensors

- Pulse sensor - measures blood flow and heart rate
- Impedance sensor - measures fluid level (amount of fluid) in the body's internal and external tissues
- Accelerometer - measures the body's movement and activity



Y-FOR.COM Co., Ltd. Company Overview

Y-FOR.COM Co., Ltd. was established in 2012 as a B2C application distribution service company. We are now offering IOT application services and health care products for B2B.

Company name: Y-FOR.COM Co., Ltd. <http://y-4.jp/>

President: Ryohei Sato

Established: April 2012

Address: 3F Minami Tenjin Building, 5-14-12 Watanabedori, Chuo-ku, Fukuoka-shi, Fukuoka-ken

Tel. No.: 092-687-6439

For inquiries:

Mr. Sato, Management Division, Y-FOR.COM Co., Ltd.

Email: info@y-4.jp