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Y-FOR.COM Co., Ltd.

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PRESS RELEASE

**Crowdfunding for the Sales of Gobe 2, a Wearable Device for Health Maintenance,
Starts at the Crowdfunding Site Makuake**

Y-FOR.COM Co., Ltd. (Headquarters: Chuo Ward, Fukuoka City, President: Ryohei Sato) has begun a crowdfunding project at crowdfunding site Makuake for the sales of Gobe 2, a completely new kind of wearable device utilizing algorithm technology. Our funding goal is 500,000 yen. We are accepting pledges from April 10 to May 31, and if our goal is funded, we will further develop Gobe 2 with Japanese specifications.

Crowdfunding for our project is here:

<https://www.makuake.com/project/gobe/> (in Japanese)



What is crowdfunding?

Makuake is a crowdfunding site operated by CyberAgent Inc. It is a sales-oriented crowdfunding site, and once 100% of a funding goal is reached, the project will be carried out.

What is Gobe 2?

Gobe 2 is a wearable device wrapped around the wrist. It is equipped with 6 sensors including a pulse sensor, an impedance sensor, and an accelerometer. It automatically measures the amount of calorie intake and the amount of calories burned, heart rate, hydration level, stress level, sleep quality, and moisture penetration level inside the body just by wearing it and without needing to manually input data, which can then be managed using its



own app on a smart phone or tablet.

Y-FOR.COM Co., Ltd. Company Overview

Y-FOR.COM Co., Ltd. was established in 2012 as a B2C application distribution service company. We are now offering IOT application services and health care products for B2B.

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