



May, 8th, 2018

Y-4.com

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NEWS RELEASE

We'll start providing "GENKIMIRU", a supporting application to extend healthy life expectancy in July.

Y4.com (headquartered in Chuo-ku, Fukuoka, represented by the director Yukinao Ajima) will start providing "GENKIMIRU", a multi-device support type application which improves people's daily habits based on information on various advices that we provide through daily healthy logs as a supporting application to extend healthy life expectancy.



Ministry of Health, Labor and Welfare set goals of 5 basic directions regarding promotion of health in December, 2017:

1. Extension of healthy life expectancy and reduction of health gap,
2. All-out prevention of occurring and aggravation of lifestyle-related diseases,
3. Maintenance and improvement of function necessary to lead a social life
4. Improvement of a social environment which supports and protects health
5. Improvement of lifestyles related to nourishment, eating habit, physical activities/exercises, rests, drinking alcohol, smoking, health of teeth and oral cavity, and a social environment

■ **Main features of "GENKIMIRU"**

1. Anyone can take logs of a lifestyle habit (calorie intake, calorie burned, nutrients, distance by steps, water volume inside the body, heartrate, blood pressure, sleeping and stress) to realize extension of health life expectancy with use of Fitbit, Garmin, GoBe2, or iPhone and Android, and based on the result, we provide automatic advices supervised and received by a medical institution.
2. After alarming against the value measured, we deal with a user's questions and inquiries

through Watson assistant's AI. We also help with users' questions about calories and nutrients, oral or written.

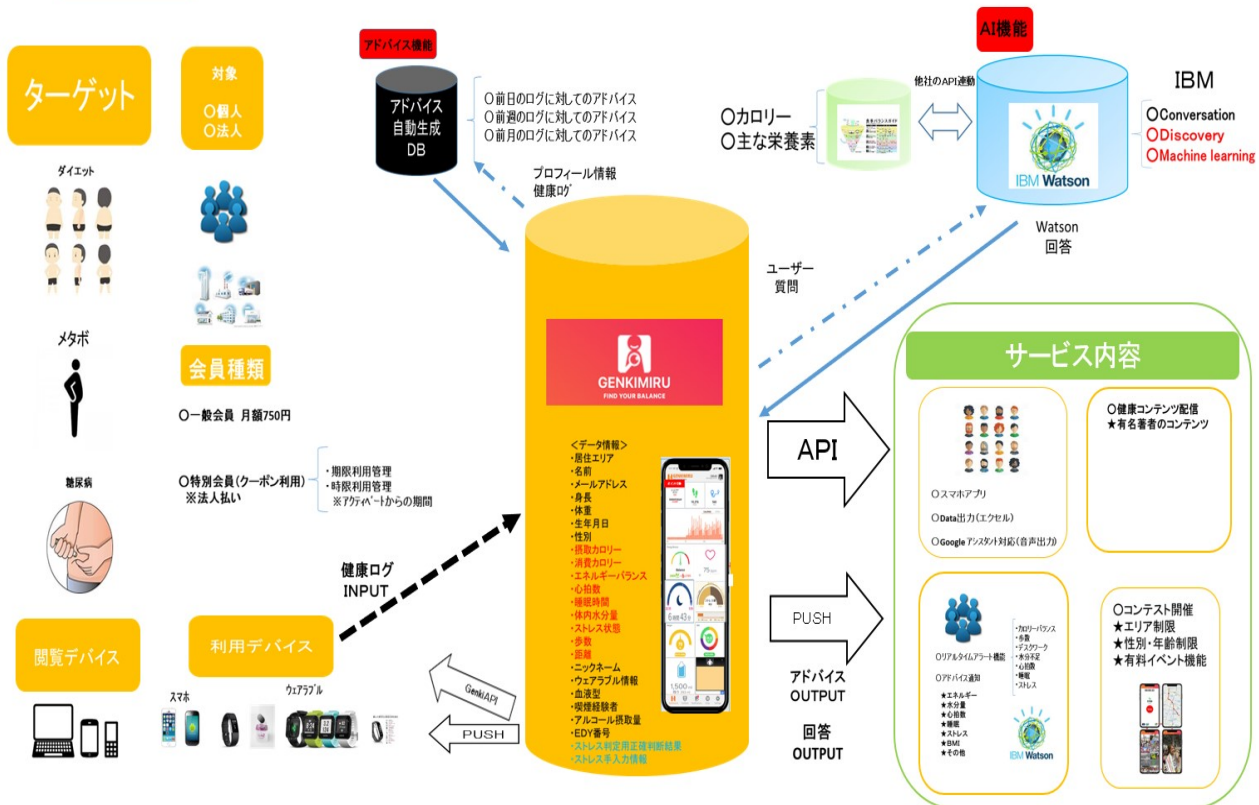
- We host events in order to continue health promotion and its device provides function which gives EDY as an incentive.
- We can provide BtoB platform in order to deal with the needs from companies. Not only a user but also a company side can output information on health management through API.

■Service Contents of "GENKIMIRU"

Fees: Free for the first month

Monthly fee: 750yen (tax excluded)

○ Genkimiru サービス提供内容について



Genkimiru サービス提供内容について： Service Contents of Genkimiru

ターゲット： Target

対象・個人・法人： Target/ Individual users/ Companies

ダイエット・メタボ・糖尿病： Diet/ metabolism/ Diabetes

会員種類・一般会員・月額750円： Kids of membership/ General members/ Monthly fee 750 yen

特別会員（クーポン利用）： Special members(using a coupon)

法人扱い： Treated as a company

期間利用管理・時限利用管理： deadline utilization control, time-limited utilization control

*アクティベーションからの期間： Term starting from activation

閲覧デバイス・利用デバイス： Browsing device, Using device

スマホ、ウェアラブル： Smartphone/ Wearables

健康ログ INPUT

アドバイス機能：Advice function

アドバイス自動生成 DB：Advice-automatically creating DB

前日のログに対してのアドバイス：Advice for a log of the previous day

プロフィール情報・健康ログ：Profile info/ Health log

Genkimiru の円柱の中身：<Data information> Living area, name, mail address, height, weight, birthdate, sex, calorie intake, calorie consumed, energy balance, heartrate, sleeping hours, water volume inside the body, stress situation, steps, distance, nickname, wearable information, blood type, smoker or not, alcohol intake, EDY number,

カロリー・主な栄養素：Calorie, main nutrients

ユーザー質問・watson 回答：Questions from a user/ Answers by Watson

サービス内容：Service Contents

スマホアプリ・Data 出力（エクセル）：Smart phone's application/ Data Output (Excel)

Google アシスタント対応（音声出力）：Google Assistant-compliant (audio output)

リアルタイムアラート機能：Realtime alert function

アドバイス通知：Notice of advice

（以降読み取り不可）

健康コンテンツ配信：Contents delivery on health

有名著者のコンテンツ：Contents of famous authors

コンテスト開催：エリア制限：Contest hosting/ area limitation

性別年齢制限・有料イベント機能：limit of genders and ages/ paid event function

Y4.com will continue to promote business expansion by joining together with IOT products, healthcare and IT and realize extension of health life expectancy.

<Company Outline of Y4.com>

Y4.com was founded as a company dealing with B2C application delivery service business in 2012 and has provided IOT application service and healthcare products to B2B since then.

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