

"Vitalgain App" Obtains Patent for Relative Positioning Information Mechanism of Users \sim Providing Accurate Data through the User App to Promote Behavioral Change \sim

Y4.com Corporation (Headquarters: Chiyoda-ku, Tokyo, Representative Director: Yukinao Ajima) has acquired a patent related to information processing systems on August 3, 2023.

Summary of the Patent

Patent Number: Patent No. 7324979

Title of Invention: Information Processing Apparatus

Patent Application Date: March 28, 2023 Date of Registration: August 3, 2023

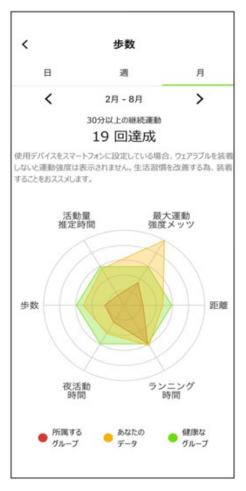
The acquisition of this patent addresses the issue that arose due to the variability in data entry by users when starting the app, which affected the accuracy of the data, leading to lower precision of the statistical data. However, by allowing users to authenticate themselves with their My Number Card or driver's license through the app, it becomes possible to collect accurate profile information and, consequently, obtain precise statistical data. As a result, it has become possible to encourage behavior modification more effectively. Furthermore, utilizing this patent, we have developed a "Statistical Indicator Display Function for Behavior Modification."



STEP 1: Users scan the QR code issued by the program owner, which is organized by the local government or corporate health insurance group, to register. An activation link will be sent via email.



STEP 2: Log in to the app again and register for identity verification using your My Number card, driver's license, residence card, etc.



About the "Statistical Indicator Display for Behavioral Modification" Feature

The 'statistical indicator display for behavior change' feature developed by utilizing this patent is a mechanism built into the app that presents the correct statistical indicators for clearing objectives within the app for each user's health log. As a result, this feature aims to promote behavior change and deliver outcomes by encouraging users to achieve their health goals

- The average for citizens and companies (by group unit)
- The average for all users in good health condition
- By conducting regular surveys, the average for the group with the same conditions that have improved

We will continue to develop business initiatives that integrate IoT and healthcare, aiming to extend healthy life expectancy and achieve the control of medical expenses and the prevention of diseases.



みなさまの健康・体力づくりを応援します。

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