



January 15, 2024

Y4.com Co.,Ltd.

Vitalgain – Total Care During Pregnancy
Launch of Pregnancy Management Feature (Maternity Support Program)

Y4.com Inc. (Headquarters: Chiyoda-ku, Tokyo; CEO: Yukinao Ajima) has released a 'Pregnancy Management' feature for the maternity support program in its 'Vital gain' app. This service supports health management, including mental care, through the integration with ICT devices, promoting the health of women during pregnancy by recording weight and blood pressure, and extends support up to postpartum.

■ Background

'Vital gain' is a service developed to enhance support for pregnant and postpartum women. It automatically reflects vital data from ICT devices into the app, enabling pregnant and postpartum women to manage their own health and modify their behaviors accordingly.

■ Service Features

• Weight & Blood Pressure Management

The "Pregnancy Management Feature" allows for easy and clear visualization of the number of days until the expected delivery date by entering the week of pregnancy and the due date. It also enables users to view recorded weight and blood pressure data on a single screen during this period.

• Reminder Feature

By registering the week of pregnancy and the due date, tailored advice for the pregnancy period will be delivered. Additionally, users can receive alerts for sleep deprivation and poor health conditions based on vital data.

• Postpartum Reminder Feature

Postpartum care reminders, including schedules for postnatal check-ups and advice on postpartum care, breastfeeding reminders predicting the next feeding time based on recorded breastfeeding times and intervals, and baby check reminders for newborn health checks will be provided.

• Individual Online Health Consultation by Experts

Users can easily book and conduct health consultations via Zoom through the app's online health consultation feature. Three types of online health consultations are available: general health, mental care, and nighttime health consultations.

【Vital Gain 'Pregnancy Management' Image】



アドバイス機能



- つわりは大丈夫ですか？我慢は禁物です。水分や食事が摂れない状態が続くときは、かかりつけの医師に相談してください。
- 疲労感や眠気が強い時期です。車の運転やお出かけの際は十分に注意をし、合間に休憩を入れましょう。
- 今日から妊娠〇ヶ月、妊娠健診は〇週間に1回になります。スケジュール調整を行い、必ず受診できるようにしましょう。



■Vital Gain Service Overview

Vital Gain is a health management app that collaborates with multiple devices to track and collect vital data. It measures steps, heart rate, and sleep, and depending on the device's capabilities, it provides immediate insights into daily states such as energy balance of intake and expenditure, breathing rate during sleep, blood oxygen levels, skin temperature, and skin pressure.

Vital Gain features an abundance of behavior modification functions, including a dashboard for visualizing over 50 types of data, various contests with a gaming element, incentives for behavior change, advice based on lifestyle logs, as well as community, feed, and online functions like Zoom. These vital data can be provided in various forms to meet the needs of businesses and local governments, making it a valuable tool in efforts to extend healthy life expectancy

"In the future, by integrating IoT with healthcare, we aim to extend healthy life expectancy, reduce medical costs, and work towards disease prevention. Through 'Vital Gain', we will innovate individual health management and focus on providing sustainable healthcare solutions.

【Y4.com Co.,Ltd. Company Overview】

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[Established] April 2012

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[Business Activities] Healthcare services, import and sales of IoT devices

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