



February 14, 2024
Y4.com Co.,Ltd

Y4 introduces a new pseudonymization tool to enhance privacy protection for health information data it manages and operates.

Y4.com Inc. (Headquarters: Chiyoda-ku, Tokyo, CEO: Yukinao Ajima) has introduced a dedicated health information data pseudonymization tool feature to further enhance the privacy protection of health information handled in specific health guidance, severe disease prevention projects, and other health events. This new feature improves the security of personal information, enabling the provision of more reliable health management services.

■ Background

Y4.com Inc. handles individual health information daily through the operation of specific health guidance, severe disease prevention projects, and health events. For us, enhancing privacy protection and security in all the services we provide is a very important issue. The development of this new feature, utilizing the latest pseudonymization technology, is intended to safely handle health information in various services we implement, such as specific health guidance and severe disease prevention projects. This technology allows us to protect users' health data while simultaneously enhancing the reliability and safety of our services.

■ Service Features

The pseudonymization tool we have developed can easily apply pseudonymization to health information data by importing it from a dedicated site. The pseudonymized data is automatically generated and securely sent to the specified email address. The sent file is automatically deleted one hour after creation, ensuring data security. Additionally, a password, which is provided in the email, is required to unzip the file.

By introducing the pseudonymization tool, our company has further tightened the security of health information and strengthened the protection of personal information. Through this new feature, we provide users with a safer and more convenient health management environment.

We will continue to prioritize the strict protection of user privacy as our top priority and pursue improvements in the quality of our health management services.

【Y4.com Co.,Ltd. Overview】

[[Location] 4F Otemachi First Square East Tower, 1-5-1 Otemachi, Chiyoda-ku, Tokyo

[Established] April 2012

[Representative] CEO Yukinao Ajima

[Business Description] Healthcare Services Business, Import and Sale of IoT Devices Business

[URL] <https://y-4.jp/>

〈Inquiries Regarding This Matter〉

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