



February 26, 2024

Y4.com Co.,Ltd

Accepted the contract for supporting senior health management at Itabashi Ward digital event, including vital data measurement tasks.

Y4.com Corporation (CEO: Yukinao Ajima, Headquarters: Chiyoda, Tokyo) has been entrusted with a contract for the measurement and visualization of vital data for the elderly at a digital event in Itabashi Ward.

Background

This project aims to improve the quality of life (QOL) for the elderly through digital technology, supporting them in maintaining their health while staying connected with society. At this event hosted by Itabashi Ward, participants' health data will be collected in real-time, and based on these results, efforts will be made to raise health awareness and promote disease prevention.

Implementation Period: January 19, 2024 to February 19, 2024

Location: Itabashi Ward Tropical Environment Botanical Garden and experience event venues designated by the ward.

Content: Measurement of vital data (such as heart rate, step count, activity level) for participating elderly and activities aimed at improving health awareness.

Target Participants: Residents of Itabashi Ward aged 65 and over.

Participants were provided with wearable devices, routers, and tablets free of charge. Through health measurement sessions and XR experiences at the Tropical Environment Botanical Garden, they had the opportunity to gain a deeper understanding of the importance of exercise and methods of health management.

Y4.com Corporation aims to support elderly individuals in leading healthy and active lives through this project, contributing to the elimination of the digital divide. Moving forward, the company plans to continue developing new business ventures that integrate IoT and healthcare, actively working towards extending healthy life expectancy, curbing medical expenses, and preventing diseases.

【Y4.com Co.,Ltd. Overview】

[[Location] 4F Otemachi First Square East Tower, 1-5-1 Otemachi, Chiyoda-ku, Tokyo

[Established] April 2012

[Representative] CEO Yukinao Ajima

[Business Description] Healthcare Services Business, Import and Sale of IoT Devices Business

[URL] <https://y-4.jp/>

〈Inquiries Regarding This Matter〉

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