



May 14, 2024
Y4.com Co., Ltd

Continued Acceptance of the Contract for "FY2024 Intensive Health Guidance with ICT Utilization
for the Kamakura City National Health Insurance.

~Started providing the health management app "Vital Gain" for Specific Health Guidance.~

Y4.com Co., Ltd. (Headquarters: Chiyoda-ku, Tokyo; CEO: Yukinao Ajima; hereinafter referred to as Y4.com) has continued to accept the contract for "FY2024 Kamakura City National Health Insurance Specific Health Guidance Intensive Support with ICT Utilization" as part of the specific health guidance operations for Kamakura City National Health Insurance this year.

Background

In our previous efforts for specific health guidance for Kamakura City National Health Insurance, participants engaged in specific health guidance while experiencing wearable devices. We have implemented initiatives such as visualizing lifestyle habits through the app and providing incentives with gamified walking content. This year's specific health guidance program aims to allow eligible participants to join the health guidance program at their own pace, according to their work styles and lifestyles. By experiencing wearable devices and utilizing ICT, we will support users in managing their exercise, diet, and sleep. This continuous support aims to provide users with successful weight loss experiences and help them improve their lifestyle habits.

Implementation Period: May 7, 2023 – December 31, 2025

Content: Specific health guidance utilizing IoT and the health management app "Vital Gain" provided by Y4.com

Target Participants: Individuals who undergo the FY2024 Kamakura City National Health Insurance Specific Health Checkup (hereinafter referred to as "Specific Health Checkup") and are determined to require intensive support, as well as those who utilize the Human Dock Fee Subsidy and are found to require intensive support, who apply for the device-utilized program.

Going forward, we will continue to develop businesses that integrate IoT and healthcare, aiming to extend healthy life expectancy, reduce medical costs, and prevent diseases.

【Company Overview of Y4.com Co., Ltd.】

[Headquarters Location] 1-5-1 Otemachi, Chiyoda-ku, Tokyo Otemachi First Square East Tower 4F

[Established] April 2012

[Representative] Yukinao Ajima

[Business Description] Healthcare services business, import and sales of IoT devices

[URL] <https://y-4.jp/ja/>



株式会社Y4.comは、スマート・ライフ・プロジェクトと、
みなさまの健康・体力づくりを応援します。

<Inquiries Regarding This Matter>

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