

Continued Contract for "FY 2024 ICT-Utilized Specific Health Guidance Services" for Sanjo City National Health Insurance

~ Launch of Health Management App "VitalGain" for Specific Health Guidance ~

Y4.com Inc. (Headquarters: Chiyoda-ku, Tokyo; President and CEO: Yukinao Ajima; hereinafter referred to as Y4.com) has continued its contract for the "FY 2024 ICT-Utilized Specific Health Guidance Services" for Sanjo City National Health Insurance as specific health guidance services for this year as well.

## **Back Ground**

In our specific health guidance initiatives, participants have engaged in specific health guidance while experiencing wearable devices. We have implemented visualization of lifestyle habits through the app, as well as incentive-based walking contests with game elements. This year's specific health guidance program will support users in improving their lifestyle habits by using electronic devices such as wearable terminals to manage their health status, including exercise, diet, and sleep.

Implementation Period: April 1, 2024 – March 31, 2025

Content: Specific health guidance utilizing IoT devices and the health management app "VitalGain" handled by Y4.com.

Participants: Individuals who underwent the FY 2024 Sanjo City National Health Insurance Specific Health Checkup (hereinafter referred to as "Specific Health Checkup") and were identified as requiring specific health guidance.

【Company Overview of Y4.com Co., Ltd.】

[Headquarters Location] 1-5-1 Otemachi, Chiyoda-ku, Tokyo Otemachi First Square East Tower 4F [Established] April 2012

[Representative ] Yukinao Ajima

[Business Description] Healthcare services business, import and sales of IoT devices [URL] https://y-4.jp/ja/

We will continue to develop our business by integrating IoT and healthcare, aiming to extend healthy life expectancy, reduce healthcare costs, and achieve disease prevention.



## <Inquiries Regarding This Matter> Y4.com Co., Ltd

E-mail: info@y-4.jp